

ESCP BUSINESS SCHOOL



ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management. Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 8000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience. It all starts here.

Financial Times Worldwide Rankings:

- N° 2 Advanced Master in Finance
- N° 6 Master in Management
- N° 8 European Business School
- N° 7 Executive MBA

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◆ MAIN PROGRAMMES OF STUDY

- **Bachelor in Management (BSc)**, 3-year, 3-countries, general management programme
- Master in Management in 2 or 3 years, entry after 2 years of university studies or a Bachelor degree from a different institution
- MBA in International Management, 1 year/2 countries (full-time)
- Executive MBA, 18 months (part-time)
- 13 Specialised masters in French: Marketing et Communication, Innover et Entreprendre, Management de projets internationaux, Stratégie, conseil et organisation, Audit et conseil, Business performance management, Droit et management international, International

wealth management, Finance, Management pharmaceutique, Management des biens et des activités culturelles, Management de l'édition numérique, Médias

- **8 MSc in English**: Marketing and Creativity, Marketing and digital media, International sales management, Big data and business analytics, Business project management, Energy management, Sustainability management, International food and beverage management, Hospitality management

♦ RESEARCH

- 9 research centres
- ESCP faculty members publish more than 100 publications: books, theses, research notes and articles for the most prestigious international academic journals.
- ESCP Paris and ESCP Berlin have a doctoral programme

◆ STRENGTHS

Thanks to our 6 campuses and our diverse student and faculty populations, we offer a **multicultural approach** to international business education.

♦ LOCATION

ESCP Business School has its own campuses in the city centers of **Berlin, London, Madrid, Paris, Turin and Warsaw**.



IDENTITY FORM

- ◆ Precise name of the institution ESCP Business School
- ◆ Type of institution Chamber of Commerce and Industry
- City where the main campus is located Paris, Berlin, Londres, Madrid, Turin, Varsovie
- ♦ Number of students 8000
- ◆ Percentage or number of international students

 55%
- ◆ Type and level of qualifications awarded

BSc (Grade de Licence), Master Grande Ecole, Mastère, MSc, MBA, Master

- ♦ French language courses

 Yes
- ◆ Programs for international students
 Yes
- Programs in English Yes
- Registration fees/year (for information only)

Bachelor: EU 15 300 euros/year, non-EU 21 400 euros/year- Master in Management: EU, 19 000 euros/year, non-EU, 22 700 euros/year - MS: varies according to the programme: 16 000 euros - 25 000 euros - MBA: 46 350 euros

♦ Postal address

79, avenue de la République - 75011 Paris

escp.eu

Member of Campus France Forum

