



BORDEAUX - MARSEILLE - TOULON - PARIS

# KEDGE BUSINESS SCHOOL

**KEDGE**  
BUSINESS SCHOOL

KEDGE Business School is member of the very exclusive club of business schools having triple accreditations: AACSB, EQUIS and AMBA. This global institution of business management offers 36 management programs for students and professionals. With 4 campuses in France, 2 campuses in China and 1 in Dakar, KEDGE BS has 14,800 students, 172 permanent faculty, 201 academic partners and 70,000 alumni. 'Transformation and innovation' are two main missions. Companies have a major role in KEDGE BS's education. They are associated in every step of our students' curriculum and are an integral part of our ecosystem. They contribute strongly to the employability of our graduates. The international dimension, research, the development of personal and professional skills, educational innovation and digital transformation are at the heart of the KEDGE BS strategy.

## ◆ MAIN PROGRAMMES OF STUDY

Recognized by French Ministry of Higher Education and accredited by Conférence des Grandes Ecoles (CGE), KEDGE BS offers management programs at both the undergraduate and master levels. KEDGE BS is the only establishment that has two master-level degrees having the special 'grade master' recognition: Grande Ecole program (Master in Management) and EBP International. The institution also exports programs abroad.

The main programs:

- KEDGE Bachelor (3 years)
- International BBA (4 years)
- EBP International (5 years)
- Master in Management 'Grande École' program
- MS / MSc in Procurement, Supply Chain, International Trade and Logistics, International Business, Sport Management, Marketing, Wine and Spirits, Health Innovation, Arts and Creative Industry, Business Engineering, Design etc.
- Executive MBA
- Executive education

All programs are accessible to international students, through competitive examination or individual application.

## ◆ RESEARCH

With a strong tradition of academic excellence and as a leading business school, KEDGE is committed to strengthening its national and international research impact and visibility. Its 4 centres of excellence are Marketing and New Consumption, Supply Chains, Sustainability and Food-Wine and Hospitality. It also has 3 dedicated centres of expertise: Finance Reconsidered, Healthcare and Innovation and Creative industries and Culture. The emergence of new knowledge and its dissemination to different audiences (students, companies, academia and the general public) are at the heart of the activities of these centres. The school is regularly recognised in research-related rankings and has received several awards for the quality and quantity of its academic output. Further, at the start of the 2020 academic year KEDGE opened its own doctoral program that aims to provide student researchers with cutting-edge methods for theoretical and empirical research.

## ◆ STRENGTHS

- Triple international accreditation (EQUIS, AACSB, AMBA)
- A close link with the business world (800 corporate partners: La Poste, BNP, Savencia, Lectra, ONET, HILTI, Danone, Auchan, Philips, Mars, Lafayette Gallery, Decathlon Oxylane, Axa, Dell, CMA CGM, Deloitte, Airbus Helicopters, EY, KPMG, Volkswagen Group France, Société Générale etc.)
- An alumni network of 70,000 members
- A high rate of employability: 90% of its students are recruited upon graduation and 99% after 6 months
- 2/3 of the programs are offered in English
- Main campuses located on world-famous sites: Bordeaux, Marseille, Paris, Toulon, Dakar, Shanghai and Suzhou.



## IDENTITY FORM

- ◆ **Precise name of the institution**  
KEDGE Business School
- ◆ **Type of institution**  
Association
- ◆ **City where the main campus is located**  
Bordeaux - Marseille - Toulon - Paris
- ◆ **Number of students**  
14 800
- ◆ **Percentage or number of international students**  
23%
- ◆ **Type and level of qualifications awarded**  
First degree, Masters and Doctorate:  
MSc : MS : MBA.
- ◆ **French language courses**  
Yes - FLE courses by level and in small groups. From 30 to 60 hours per semester depending on the program. For the MSc programs the course will be organized upon request.
- ◆ **Programs for international students**  
Yes
- ◆ **Programs in English**  
Yes - > 50%
- ◆ **Registration fees/year (for information only)**  
From 8200 euros, depending on program. Generous Scholarship Policy.
- ◆ **Postal address**  
Campus de Bordeaux : 680 cours de la Libération - 33405 Talence Cedex  
- Campus de Marseille : Rue Antoine Bourdelle - Domaine de Luminy BP 921 13288 Marseille Cedex 9

<https://student.kedge.edu/>



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