



GRENOBLE

# GRENOBLE ECOLE DE MANAGEMENT (GEM)



**GRENOBLE  
ECOLE DE  
MANAGEMENT**  
BUSINESS LAB FOR SOCIETY

Grenoble Ecole de Management (GEM) has earned both national and international recognition. More than just a school, GEM represents an open-ended laboratory – a Business Lab for Society - through which 8,000 students and 500 employees learn and work everyday to solve complex problems and overcome major challenges for business and society.

Founded in Grenoble, a city of science and technology, the school has developed solid expertise in the management of technology and innovation. This foundation has enabled GEM to expand its research, teaching and expertise to meet challenges in the digital world, healthcare, energy, entrepreneurship, sharing economy and geopolitics.

By developing its own educational model, GEM has become a center for experimentation, study and creation. The school offers 50 educational programs in French and English that cover all levels of study from undergraduate to graduate, doctoral and continuing education.

Students can take part in programs delivered in Grenoble, Paris, Berlin, Singapore, Moscow or Casablanca.

As an institution for higher education (EESC) affiliated with the Grenoble Chamber of Commerce and Industry, GEM is a founding member of the GIANT Innovation Campus in Grenoble. The school is accredited by AACSB, EQUIS and AMBA and member of the French "Conférence des Grandes Ecoles". Its programs are regularly ranked by major international economic newspapers and magazines.

## ◆ MAIN PROGRAMMES OF STUDY

- Grande Ecole Program – French Business School cursus (up to Master's level)
- Advanced Masters
- International Programs:
- Bachelor

- MSc
- MBA
- DBA

## ◆ RESEARCH

Grenoble Ecole de Management tirelessly invests in the creation of new research and knowledge that will influence international scientific debates.

The research teams at GEM are organized around 8 key topics:

- Strategy, Collective Action and Technology
- Consumer Behavior
- Finance, Innovation and Governance
- Energy Management
- Marketing Strategy and Innovation
- Entrepreneurship
- Alternative Forms of Markets and Organizations
- Organizations, Work, Identity and Careers

GEM's research is also apparent in a number of promotional programs that have been developed with and for the socio-economic world (chairs, institutes, European programs...). This proximity with socio-economic actors is a vital part of maintaining GEM's research excellence in the field of innovation.

## ◆ STRENGTHS

Internationally recognized for its expertise in Technology Management, Innovation and Entrepreneurship, GEM is a school that is constantly redefining the future. It is a place for learning, teaching, exchanging and collaborating on an international scale, and is ahead of the curve in terms of new teaching methods, the science of management and all related developments.

## ◆ LOCATION

- 3 sites in France: 2 in Grenoble and 1 in Paris
- 7 International campuses: Germany, Hong Kong, United States, Georgia, Morocco, Russia, Singapore



## IDENTITY FORM

◆ **Precise name of the institution**  
Grenoble Ecole de Management

◆ **Type of institution**  
EESC

◆ **City where the main campus is located**  
Grenoble

◆ **Number of students**  
8000

◆ **Percentage or number of international students**  
3300

◆ **Type and level of qualifications awarded**  
Institution-specific diploma

◆ **French language courses**  
Yes - French language modules are compulsory on certain international programs and optional on others.

9 languages are available at GEM (access to the languages is dependant on the program studied) : German, English, Arabic, Chinese, Spanish, French, Italian, Portuguese, Russian

◆ **Programs for international students**

Yes - All GEM degree or certificate programs welcome international students according to their interest or language preference for which a language test will be required either in English or French

◆ **Programs in English**

Yes - Approximately 30 programs are taught 100% in English: Undergraduate Programs, Postgraduate Programs, Post-Experience Masters Program, Doctoral Programs, International Executive Education (Professional Certificates and Diplomas).

◆ **Registration fees/year (for information only)**

PGE: 15 066 €  
Bachelor: 11 150 €  
MSc, MBA: from 19 950 €  
Advanced Masters: from 15 700 €

◆ **Postal address**  
12 rue Pierre Sénard - 38000 Grenoble

<http://www.grenoble-em.com>



Member of Campus France Forum