



PARIS

ICD BUSINESS SCHOOL

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GROUPE IGS

The ICD Business School is the business school of the IGS group, which for 40 years has offered several programs from Baccalaureate to Master degree in the fields of commerce, marketing and business development.

ICD Business School is member of the Conférence des Grandes Ecoles and the Union des Grandes Ecoles Indépendantes, ICD BS delivers certified titles at level 6 for Bachelor degree and level 7 for MBA degree and diplomas with a "Grade de Master" for the Programme Grande Ecole and a "Grade de Licence" for the Bachelor in Sciences of Management. The programme Grande Ecole is labeled EFMD Accredited Master.

Our school's ambition is to train professionals around 3 vocations: International, Professionalism, Responsibility for better commercial uses.

The school recruits students who wish to have a positive impact on society and is committed to making training accessible to as many people as possible through the work-study program offered in all programs and a national and international scholarship program.

◆ MAIN PROGRAMMES OF STUDY

Programme Grande Ecole – Master Programme

Campus: Paris and Toulouse
 Diploma: Master, labeled Grade de Master and EFMD Accredited Master
 Duration: 5 years (1st cycle 3 years / 2nd cycle 2 years)
 Language: French / English
 Domain: Marketing, International Business Development, Purchasing, Supply Chain Management, Consumer Experience, Entrepreneurship,
 Pre-requisites:
 Bachelor cycle: High School Diploma / French level : DELF B2
 Master cycle: Bachelor / French or English B2 level or equivalent
 Intakes: September / February

Bachelor in Sciences of Management

Campus: Paris
 Diploma: Bachelor, Grade de Licence, labeled by the government
 Duration: 3 years
 Language: French / English for 3rd year
 Domain: Marketing, Communication, Business Development, Digital Marketing, Entrepreneurship,
 Pre-requisites: High School Diploma / French level : DELF B2

Intakes: September

Bachelor Business and Marketing

Campus: Paris
 Diploma: Bachelor
 Duration: 3 years
 Language: French
 Domain: Marketing, Communication, Business Development, Digital Marketing
 Pre-requisites: High School Diploma / French level : DELF B2
 Intakes: October / March

MBA Sales and Marketing

Campus: Paris and Toulouse
 Diploma: Title recognized by the government
 Duration: 18 months to 2 years
 Language: French in Paris / English in Toulouse
 Domain: Marketing, International Business Development, Sales Management, Consumer Experience, Entrepreneurship,
 Pre-requisites: Bachelor in Business, Economic Sciences, Marketing / English level: TOEIC 750 / BULATS 60 / BRIGHT 3.5 / B2
 or French level: DELF B2
 Intakes: November / February

MBA Management and Marketing in Health Industries

Campus: Paris
 Diploma: Title recognized by the government
 Duration: 1 year
 Language: French
 Domain: Marketing, Communication, International Business Development, Sales Management,
 Pre-requisites: Bachelor or Master in Biology, Pharmacy, Sciences,
 English level: TOEIC 750 / BULATS 60 / BRIGHT 3.5 / B2
 Intakes: October / March

◆ RESEARCH

The ICD Business School faculty contributes to the ICD Applied Research Laboratory, "Lara", and leads prospective researches on business innovations with the Institut Prospectif des Métiers du Commerce.

◆ STRENGTHS

Academic excellence, all ICD BS degrees are recognized by the French government.
 The **employability** of graduates find their first job in less than 6 months in 2021.
 The **Alumni network** composed of more than 8000 graduates.
International experiences in and out of the campus
 The IGS Group which has a network of nearly 80,000 graduates.



IDENTITY FORM

- ◆ **Precise name of the institution**
ICD Business School
- ◆ **Type of institution**
Private non profit
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
1200
- ◆ **Percentage or number of international students**
25%
- ◆ **Type and level of qualifications awarded**
The 'Grande Ecole Programme' ICD referred by the State as Bac +5 and conferring the Degree of Master, Bachelors certified by the State, Specialized MBAs, Master Of Science and International Programmes.
- ◆ **French language courses**
Yes - Courses in French as a foreign language available throughout the year. Courses in French as a foreign language could be offered before start of academic term.
- ◆ **Programs for international students**
Yes - All ICD BS programs are open to international students.
- ◆ **Programs in English**
Yes - Programme Grande Ecole Master level, Master of Science program, MBA Commerce and Marketing (in Toulouse) and last year of the Bachelor in Sciences of Management.
- ◆ **Registration fees/year (for information only)**
Programme «Grande Ecole» - 1st year: 10,000 euros / 4th year : 12 000 euros
 - Bachelor en Sciences du Management: 8,450 euros per year
 - Bachelor Commerce and Marketing: 8,450 euros per year
 - Master of Science: 10,500 euros per year
 - MBA Commerce and Marketing - 1st year: 9,900 euros
 - MBA Management and Marketing in Health Industry: 12,000 euros
- ◆ **Postal address**
ICD Business School Paris : 12, rue Alexandre Parodi - 75010 PARIS - ICD Toulouse : 186, route de Grenade - 31700 BLAGNAC

<https://www.icd-ecoles.com/>



Member of Campus France Forum

